

LIFE & TIMES **TECH**

Sharing a light moment are (from left) Dennis Koh, managing director of CSC Malaysia Sdn Bhd, Safiee Mohammad, executive director of HeiTech Padu Berhad, Wong Keng Hoe, director of Project Management & Solution Marketing, Mesiniaga Berhad and Goh Chee Hoh, managing director (SEA region) of Trend Micro

TECH PROGRAMME FOR SMES

CLOUD security provider Trend Micro Incorporated has announced a partnership with CSC Malaysia Sdn Bhd, HeiTech Padu Berhad and Mesiniaga Berhad as part of an Affinity Program which targets small-and-medium enterprises (SMEs) looking for strategic IT solutions and upgrading of technological capabilities.

SMEs have been earmarked as one of the country's key drivers for economic growth and trends show that SMEs have a higher risk in intellectual property security by being easy target for Advanced Persistent Threats (APTs) brought

about by cloud computing and ubiquitous networking.

"Our security model puts the spotlight on data by integrating threat and data protection capabilities within a unified framework, ensuring visibility into who is accessing what data, when, where and how," says Goh Chee Hoh, managing director (SEA Region) of Trend Micro.

"Three years ago, Trend Micro led the industry with the Smart Protection Network, which correlates data from more than 70 billion daily queries and has protected more than 130 million users

since first unveiled. Now, we are moving even further ahead in the face of advanced, multifaceted, targeted attacks by leveraging our scalable cloud security advantage and customising it for the data, infrastructure, devices and applications supporting the cloud journey."

Designed to be simple yet flexible, dynamic and relevant, the Trend Micro Affinity Partner Program offers all of the benefits that will enable partners to embrace business change and maximise cloud revenues for their customers.